

**2018 MAYFAIR TORONTO PRO LEAGUE (MTPL)** is proudly in its second year and is the only Professional Tennis prize money league in all of Canada. It includes 52 of the GTA's top tennis professionals, former NCAA & CIS players, and the occasional ATP player, battling it out for the #1 position.

- All matches take place at Mayfair Lakeshore and Mayfair East sports clubs.
- The 2018 MTPL league will run from September to December. It is structured to offer a world class experience with extremely high caliber competitive tennis in an exciting and entertaining atmosphere for fans, spectators and sponsors.
- Sponsorship opportunities are available at several levels with varying benefits at each level.



## PRESENTING SPONSOR - \$5,000

The Presenting Sponsor name is shown as the premier sponsor for the season and is included in the MTPL main logo. Benefits include:

- Category exclusivity and recognition as the Official Presenting Sponsor in all media.
- Premier placement of your logo in all marketing materials, throughout the MTPL website and within all social media applications, with a link to your website's home page.
- Consumer sales rights and promotions, with premier placement, at all MTPL events.
- Pass-through rights and cross promotional opportunities with all Mayfair Clubs, members and players.
- Primary placement of banner at each match and logo included in top spot on MTPL courtside banner.
- Premier recognition during the introduction at all events.
- Your business name on the player shirts for all teams.
- All benefits extended to beginning of 2019 season, including first right of refusal as Presenting Sponsor.



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[mayfairtpl.com](http://mayfairtpl.com)

## TEAM SPONSOR / OWNER - \$2,000

There is one sponsor per team each season. Your name is used as the team name and your logo is on all team members' shirts. Benefits include:

- Prominent placement of your logo in all marketing materials, throughout the MTPL website and within all social media applications, with a link to your website's home page.
- Your logo and company promotion on the dedicated Team webpage within the MTPL website.
- Consumer sales rights and promotions at all MTPL events.
- Your banner will be displayed at each event as well as your logo included as a Team Sponsor on the MTPL banner.
- Name and company recognition during the introduction of all team matches.
- All benefits extended to the beginning of the 2019 season, including first right of refusal as Team Sponsor.



### Team Owner Bonus Payout

- 1st Place - \$1,000
- 2nd Place - \$750
- 3rd Place - \$500
- 4th Place - \$250

## ASSOCIATE SPONSOR - \$600

- Your logo included in all marketing materials, throughout the MTPL website and within all social media.
- Consumer sales rights and promotions at all MTPL events.
- Your banner will be displayed at each event as well as your logo included on the MTPL banner.
- All benefits extended to the beginning of 2018 season, including first right of refusal as an Associate Sponsor.

## UNIQUE PROPERTIES - \$700 - \$2,500

- In addition to all of the Associate benefits, sponsors who take advantage of our Unique Properties Program will enjoy exclusivity in the following areas:
  - Own the Tennis Nets on all 5 Courts for all 7 Events - \$2,500 - **SOLD**
  - Own the Viewing Gallery - \$700 per week



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